

# DOREEN LANDFAIR

PRODUCT MANAGER

## CONTACT

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## PROFILE

Project and Product Manager with demonstrated experience in product development, project management, process development, and vendor management. Possesses strong ability to identify issues and offer creative solutions to disparate situations. Outstanding facilitator and consultant with expertise in relationship building and development.

## EXPERIENCE

### PRODUCT MANAGER

COUNTRYWIDE PROPERTY | FEB 2013 - DEC 2014

- Identification of portfolio performance drivers, including mix shifts, and growth/underwriting opportunities.
- Analysis of industry trends and competitor actions.

### PRODUCT ANALYST

AAA INSURANCE | APR 2012 - JAN 2013

- Provided analytical solutions and recommendations to aid senior management in strategic decision-making for Property portfolio.
- Worked with team to develop analytical reporting infrastructure and processes to pursue strategic initiatives.

## EDUCATION

### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

DIABLO VALLEY COLLEGE | 2009 - 2013

GPA: 3.9

## SKILLS

- Vendor Management
- Insurance
- Property & Casualty Insurance
- Program Management
- Management
- Project Management
- Process Improvement
- Business Analysis
- Strategic Management
- Project Planning
- Budgets
- Forecasting
- Customer Service

## AFFILIATIONS

### PROFESSIONAL WOMEN'S NETWORK

Starting August 2010

### PROJECT MANAGERS INSTITUTE (PMI)

Starting November 2008